UNIVERSAL BASIC INCOME

A POLICY RESPONSE TO COVID-19 AND PANACEA TO PVERTY IN NIGERIA



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INTRODUCTION

Historically, social policy involves making decisions about whether the core principle behind social provisioning will be "universal" or "target ed". Universal in the sense that the entire population will be recipients of social benefits as a basic right or selective in the sense that social benefits is distributed depending on some form of means -testing, which will determine who is "truly deserving" (Mkandawire 2005). The term Universal Basic Income (UBI) is described as a recurrent cash payment to every individual in a community. The untaxable income is regardless of earnings and employment status (Hanna and Olken, 2018). Additionally, it is characterised by uniformity, regularity and unconditionality. The objective of UBI is to ensure a lifelong structure that supports individuals' fundamental sense of security. In addition, UBI is an idea of switching or supporting exiting social protection systems with define or guaranteed annual income for citizens (Bidadanure et al., 2018; Alston, 2019). Furthermore, it seeks to positively influence other government initiatives and ultimately the society (WHO, 2019). Universal basic income has become a crucial reference point for policy makers and decision makers globally. It is said to represent future solutions to challenges emanating from present-day debates which includes but not limited to social justice, poverty, welfare systems, health inequalities and unemployment (Coady and Prady, 2018). Conditions of poverty and wealth in any society have implications for social justice. Social just ice refers to situations in which the wealth of communities and states in all strata are consciously and steadily utilized for the benefits of all members of the community without any form of discrimination. The aim is to ensure equality and the protection of fundamental human rights (United Nations, 2006; Marmot, 2011). Recently, global health systems have been challenged by a pandemic called COVID-19 or corona virus. Nigeria have not been left out as she records 254 confirmed cases, as at April 7, 2020 (National Centre for Disease Control, 2020). This has forced governments to develop an economic stimulus or intervention and has reignited the debate on the concept of UBI implementation. This report seeks to examine from a Nigerian viewpoint, UBI as an incremental anti-poverty intervention and its social benefits. In addition, propose practical, actionable policies that addresses the outbreak of the COVID -19 pandemic.

WHY UNIVERSAL BASIC INCOME?

Nigeria is regarded as a middle-income country (MLIC), with high dependence on oil revenue. Despite the wealth, the national poverty line states that 54 percent of the 140 million population live in poverty (Ajisafe, 2016). Despite the several poverty alleviation initiatives adopted by



numerous governments in Nigeria, at least ninety-three million Nigerians still live in poverty, with at least three million descending into severe poverty. (Iheonu and Urama, 2019; Olayinka, 2019). In recent past, Nigeria has been reported as the poverty capital by several authors (Adam, 2018; Shadare, 2019). Figure 1 shows the top 10 countries of people living in serve poverty.

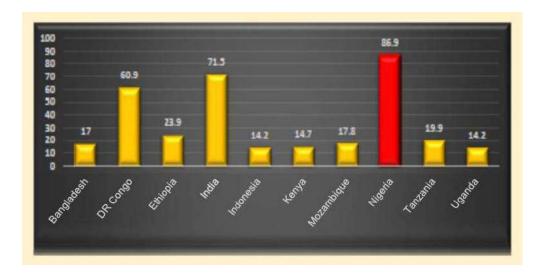


Figure 1. Top 10 rank countries with people living in poverty

Source: World Poverty Clock (2020)

This is an obvious hint of the ineptness of these policies and programmes. According to Iheonu and Urama (2019), the impact of poverty is attributable to corruption, severe lack of literacy, inequality in income distribution. Other drivers are unequal access to basic infrastructure and services and socio-cultural benefits (UNDP, 2009). Nigeria is home to one of the most uneven societies (AEO, 2010). According to a UNDP (2009) report, inequality grew between 1985 and 2004 (from 0.43 to 0.49), but other reports propose it has been declining (from 0.491 in 1990 to 0.438) (Ortiz and Cummins, 2011). Nigeria is also highly unequal: the Gini coefficient was 39 percent as of 2018; The Gini index measures the

extent to which the distribution of income or consumption expenditure among individuals or households within an economy deviates from a perfectly equal distribution (World Data Atlas, 2018). The link between inequality and poor health outcomes is long established. The actual mechanisms behind that link are less understood. As a response to these challenges, the debate on UBI has been sprung up among policy makers and civil societies. UBI-style have been successfully piloted in India, Finland, the Netherlands, and Canada. And outcomes suggest it is potentially the answer to questions and concerns pertinent to poverty reduction and social injustice or inequality in Nigeria.

Firstly, UBI may serve as a better substitute or an upgrade of the social welfare programmes in Nigeria. The National Social Investment Programme (NSIP), established in 2016 was

designed to tackle the rate of poverty and social protection. The NSIP was developed into four strata; one of which is the Conditional Cash transfer programme (CCT). It involves but not limited to a financial benefit of N5,000 per month to households (Akinleye *et al.*, 2019). Findings from Holmes *et al.* (2012) suggest that 90 percent of poor household consist of 20 or more persons. This is evident in



the northern region of the country which are about 19 states of the 35 states plus the Federal Capital Territory. This statistic reflects about N250 (\$0.68 USD) per individual.

According to Onah (2019), the programme had 297,973 beneficiaries. This is only a fraction of a country of about 150 million people as reported by the UNDP (2009). Furthermore, Holmes *et al.* (2012) reported the CCT programme covered less than 0.001 percent of the poor and vulnerable in the country. Despite support from the World bank, financial challenges and a matrix of bureaucracies have stifled the objectives of the programme (Onah, 2019). The idea of an untaxable income for every individual could source its funding from carbon taxation and reduction in the cost of governance. This eliminate the uncertainty surrounding its financial feasibility (Marinescu, 2019). Universal Basic Income eliminate bureaucracy through decentralisation in its implementation. This is evident in



reports from Veras Soares *et al.* (2007). Finding from the study show that about 41 percent of the poor in Brazil were successful beneficiaries of the UBI. Consequently, the programme was a large part of a social protection and poverty alleviation mechanism that was scaled up in its national budgetary allocation and recipient.

Examining the case of Namibia, a project termed Basic Income Grant (BIG) was piloted between 2008 and 2010. It had about 930 inhabitants who received an unconditional monthly grant of 100 Namibian Dollars (\$12.40 USD) (Perkiö, 2014). The pilot program had no control village group (Perkiö, 2014). The plan reflects the multi-year activities of civil society to obtain assistance for a universal income project as a potential solution to alleviate extreme poverty in

country with drastically high inequality rates (Kaufmann, 2010; Ilcan and Lacy, 2015). During the pilot period, even if the immigrants did not receive the subsidy, the poor family members of the villagers migrated to Ochevero-Omitala in large numbers. At the end of the two years, there was an evident improvement in the economic and social aspects of the recipients' lives. The results showed that after the first year, the food poverty ratio reduced from 76 percent to 37

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percent, and continuously declined over the study period. The Basic Income Grant resulted in a vast reduction of child malnutrition. Health and health care also improved. After the introduction of BIG, communities that previously suffered from poverty, malnutrition, illnesses and lack of human development subsequently used settlement clinics more frequently, and the payment of clinic costs increased. HIV treatment also increased, enabling HIV-positive people to afford the nutritional food they need for treatments (Perkiö, 2014).



The pilot program also directly increased "school attendance and performance; increased economic activities, such as the opening and success of small businesses; and reduced crime rates" (Sasman, 2012 as cited in Lacey, 2017). The program came to an end after two years, as the BIG Coalition's funds were completely utilised, and although there were campaign moves for its continuation, the government refused to renew or expand the BIG pilot. An important note here is the negative attitude of Namibian government to the UBI program. Their view of UBI as a grant is that it makes 'people lazy and dependent on hand-outs' (BIG Coalition, 2005). In the same light of this negative attitude is the idea that it is dangerous to give people something for nothing, which discourages productive work and is not a viable policy solution (Van Parijs, 2004; Lacey, 2017).

Secondly, UBI could be a springboard economic growth and diversification. Funding for UBI is not necessarily an expense as reported by Painter (2016). Findings from Nikiforos et al. (2017) suggest a UBI of about \$1000 USD for Americans could improve the economy to about 12.5 percent and extend the labour force to about 4.7 million people. In Nigeria, 62.6 percent of the population are below the international poverty line and unemployment increased from 6.4 percent in 2014 to 14.2 percent in 2017 (Onah and Olise, 2019). This is in line with findings from Brazil and South Africa (White et al., 2010; Arnold et al., 2011). Reports from Fuseini et al. (2017) and Magen et al. (2007) show that UBI in form of social cash transfers (SCT) has a stimulating effect on the local economy as the money goes into local markets for goods and services. They also reported that 80 percent of the beneficiaries of SCT in Zambia and Malawi, respectively spent their money on local goods, thus resuscitating enterprise in rural communities. Universal Basic Income could be a platform that support the resuscitation of the agricultural sector. Abu et al. (2016) reports that the concentration of the poor and vulnerable in rural communities could turn out to be beneficial on the auspices of a UBI policy. This is supported by reports by the FAO (2018), that over 50 percent of farm produce in Nigeria is rural-based and were below commercial quantities.

Thirdly, a UBI policy could be in form of an income redistribution mechanism as reported by Iheonu and Urama (2019). They reported that a re-distribution mechanism involves the reduction in wages and allowances for the high-income earners and increasing the wage and allowances for low- and middle-income employees. This system supports targeting



or identification of the right intended beneficiaries. This could reduce poverty by increasing employment, reduce social injustice and heath inequality amongst the various class.

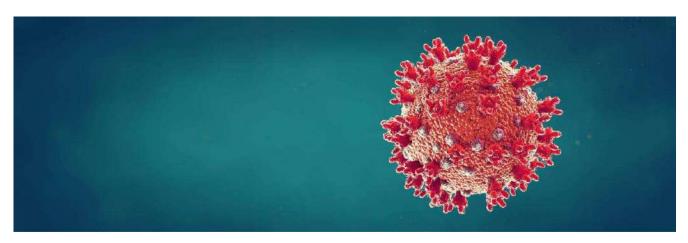
Furthermore, UBI can serve as an appendage or a support to the National Health Insurance Scheme (NHIS) in Nigeria. Thus, reducing the state of health inequality. The health sector has been stamped by difficulties such as little or no efficiency and effectiveness; inadequate budgetary allocations; unproductive use of system financing; and inequitable distribution of resources such as skilled personnel and health care providers. The majority (75 percent) of the NHIS recipients are largely urban areas (NHIS, 2010; UNICEF, 2016). Findings form Agyemang et al. (2014) show that beneficiaries of the Livelihood Empowerment against Poverty (LEAP) in Ghana spent a large portion of their cash grant on renewal of health insurance and drugs supplies. With targeted mechanisms to include people living with HIV and AIDS, internally displaced persons and refugees, people living with disabilities, the influence on social injustice and health inequality may be profound (Niyuni, 2016). Further reports from Ogbuabor and Onwujekwe (2018) reveal that health care policies in the south-east of Nigeria are marred by poor funding, adulterated drug supply and manufacturing system. They also recommended that current the health policies should evolve into a universal health coverage. In India, the pilot of a UBI scheme resulted to a decline in occurrence of common illness and an increase in regular preventive health check-ups among beneficiaries. This ultimately reduce the occurrence of complicated health problems (Ruckert et al., 2017).

Additionally, a UBI counters both the provisional practice and the requirements of neoliberal welfare" (Lacey, 2017). The programme is informed by commitments to freedom and equality, a freedom that is distributed in a way that the most vulnerable group would have as much as much as they can (Van Parijis, 1992). UBI's can be designed in a way all citizens (or residents) receive a share of state wealth. For example, in Alaska and Iran, oil revenues are equally distributed to residents (Van Parijis, 2013; Rankin, 2016). For low-income or middle-income countries, where there is no easily identifiable single state-owned source of wealth, UBI plays the role of "a wealth distributor without a clear sense of dividend return" (Lacey, 2017).



ACTIONABLE SOCIAL POLICIES TO ADDRESS THE COVID-19 PANDEMIC IN NIGERIA

A. COVID-19 pandemic: Need for universal health cover



According to the World Health Assembly resolution of 2005, UHC is "access to key promotive, preventive, curative and rehabilitative health interventions for all at an affordable cost thereby achieving equity an access." In summary, UHC aims to increase equity regarding access to quality health care services and reduce the related Monetary risk.

The World Health Organization has declared that the disease caused by the novel coronavirus, COVID-19, is a pandemic (WHO, 2020). As the crisis lingers, the need for a universal health coverage (UHC) is not just critical to our health and economic security, but to our national security as well. Faced with the global pandemic, it is vital that Nigerian leaders recognise the nexus between UHC and health emergencies such as COVID-19 outbreak. Despite the challenges present by health financing, countries such as Thailand, Saudi Arabia, Oman, Costa Rica, Colombia, Cuba, have allied forms of UHC. While countries like Ghana, Rwanda and Chile have made significant step towards UHC implementation (Aregbeshola, 2017). Nigeria can use and integrate a legislative framework for reforms.

The right to health is a crucial element of UHC. There is no provision in the Nigerian constitution that establish a fundamental right to health, (International Centre for Nigerian Law, 2017), which reflects the absence of political or legislative obligation to UHC amid key policymakers and actors. In addition, health care schemes in low- and middle-income countries, including Nigeria, are frail, (Opeyemi, 2019) and there is indication that UHC is difficult to achieve in a weak health system. Weak health systems have hindered the



success of disease specific interventions (Fiasal *et al.*, 2017). Therefore, in addressing the COVID-19 pandemic in Nigeria:

Political leaders are to prioritise health crisis preparedness and response as they are primarily the responsibility of governments, as this is pivotal to a UHC for all citizens.

Health Safety nets such as UHC are crucial to ensure individuals can afford to isolate and minimize the spread of the COVID-19 infection. This necessitate the inclusion of vulnerable groups and those with underlying health conditions. No one should face social, financial, cultural and physical barriers that preclude access to testing or treatment.

Parliaments, local and state must balance individual rights and collective responsibilities and uphold transparency, inclusiveness, accountability and regulatory measures to ensure patient safety.

Governments must prioritise protection of health workers and take actions that ensures medicines, equipment and other relevant gears are available on demand. This is vital to quality of care amidst the COVID-19 pandemic.

The outbreak of COVID-19 demands an increased private investment to support declining public participation as it takes steps towards achieving UHC. This is pertinent to innovations towards developing vaccines and relevant digital solutions. Adapted from World bank (2019).

5. COVID-19 pandemic: Need for UBI- disposable income to close inequality gaps and provide access to basic human needs.

The two most frequently debated types of UBI are the SCT and negative income tax model. The latter provides additional income to low revenue communities, while the former is a non-taxable financial benefit to all individuals. Regardless of the model used, the lowest income ascertain should be clear, as it relates to financial resources needed to lead a healthy and fulfilling life. Universal basic income should be targeted toward vulnerable groups, with a defined aim of downsizing the effects of poverty and inequalities as well as improving the income of neglected groups in the society.

The outbreak of COVID-19 has revealed the weaknesses of the health system in Nigeria, as well as the need to develop a mechanism where everyone receives a defined income



to cushion the socio-economic effects of the pandemic. In this light, the need to proffer actionable social policies to address the pandemic cannot be reemphasised.

Firstly, there is a need to scale up the conditional cash transfer social intervention form the current 25 states to 36 states. This expansion is supported by reports from Gentilini (2020) that developing countries like Namibia, Indonesia and Malaysia and developed societies such as the United Kingdom and China are anticipating an expansion and an increased payment of their pilot cash transfer programs.

Secondly, the federal government could extend the National Health Insurance Scheme Act (2004) to cover approved diagnostic tests as well as health care provider office, urgent care centre, or emergency room visits that result in orders for diagnostic testing insofar as the services received during the visit relates to testing or determining the need for testing. The coverage cannot impose cost-sharing (i.e., deductibles, co-payments, and coinsurance) and cannot be subjected to prior authorisation or other medical management requirements. If the visit does not result in a COVID-19 test, or provides services unrelated to COVID-19 testing, it can be subject to cost-sharing or perhaps not even be covered. These requirements start at the date of enactment of the Response Act and last through the duration of the national COVID-19 emergency (Jost, 2020).

CONCLUSION

Universal Basic Income is almost surely an ideal policy response to challenges relevant to poverty, health inequality and social justice. For developing countries such as Nigeria, financial constraints can be mitigated, which also enables people make long term plans and major life decisions ahead of time. Empirical data from studies in developing countries show that UBI is a tool that can ameliorate global challenges if targeted towards vulnerable groups or individuals as they make up most of the population. The long-term sustainability of UBI will also stimulate the economy, leading to an increase in production and employment in the production sector, and increase social inclusion. Furthermore, UBI and UHC present an opportunity for advancement, especially in the area of disease control and mitigation, development of an effective and robust social and economic policy in Nigeria.



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